

Destination Marketing Committee Meeting

September 12, 2018, 12:00 p.m.

Visitor Information Centre

In attendance: Crystal Krost, Don Dunnigan, Darcie Thomson, Kim Ballantyne (Destination Marketing/Economic Development Coordinator), Trent Allen, Danny Halpin (Chairperson)

Regrets: Herb Jaques, Lorrie Weldon

1. Call to order: The meeting was called to order at 12:13 p.m.
2. Adoption of the agenda: The agenda was adopted as presented. Moved by Crystal, seconded by Don, all in favor and carried.
3. Adoption of minutes: The minutes of the August 22, 2018, meeting were adopted as presented. Moved by Don, seconded by Crystal, all in favor and carried.
4. Old Business

4.1. Tabled Items

4.1.1. Application review: The Pas Action Centre with The Pas Volleyball family: The application from The Pas Action Centre with The Pas Volleyball family was reviewed after it had been tabled from the previous meeting due to a lack of information. Some additional information was presented however questions arose over the cost for referees as well if the gym rental fees are an accurate representation of what will be needed. It was decided the application would receive partial support to cover costs of equipment and some of the rental fees.

MOTION: To approve the cost of the volleyball equipment in the amount of \$818.86 and up to \$1,000 for refereeing fees, provided that an invoice is made for each referee that is compensated for the grant application from The Pas Action Centre with The Pas Volleyball family. Moved by Danny, seconded by Don, all in favor and carried.

5. New Business

5.1. Staff person duties list: Don asked the recommendations of June's work meeting be approved or acted upon. Those items were discussed and Kim asked for clarification on a few of the points made including monthly follow ups with hotels and motels as well as major employers, as well as information on the agreement with The Pas Community Development Corporation. After the discussion it was decided Kim would update the job description for the Destination Marketing/Economic Development Coordinator and bring the updated description back to the next meeting.

5.2. Coordinator report – August 2018. Kim presented her report for August, it was received as information.

6. Next meeting: October 22, 12:00 p.m. Visitor Information Centre

7. Adjournment: The meeting was adjourned at 1:14 p.m. Moved by Crystal.