

Destination Marketing Committee (DMC) Meeting

Minutes for March 16, 2018

In attendance: Danny Halpin (Chairperson), Trent Allen (Secretary), Herb Jaques, Don Dunnigan, Darcie Thompson, Crystal Krost, Kim Ballantyne (Destination Marketing/Economic Development Coordinator), Davide Novo (President, The Pas Families Building a Better Community)

1. Call to order: The meeting was called to order at 12:10 p.m.
2. Adoption of Agenda: Moved by Herb, seconded by Darcie, agenda adopted as presented. All in favor and carried.
3. Adoption of minutes: Moved by Herb, seconded by Don the minutes of the last meeting from February 7, 2018 were adopted as presented. All in favor and carried.
4. Old Business

4.1 Tabled items

4.1.1. Member ship dues with Tourism North and Travel Manitoba: This item will continue to be tabled until new information is presented.

5.1 Spraypark presentation and grant application: Davide Novo, President for The Pas Families Building a Better Community, gave a presentation on the spraypark and answered questions from board members. Following the presentation, the board discussed the application for the spraypark further. It was decided before the application could proceed clarification on whether the Town would assume responsibility for the spraypark and do ongoing maintenance of it needed to be confirmed and it was decided The Pas Families Building a Better Community would approach Town council to confirm this before the application would be proceeded with further.

5.2 COPP grant application: This was tabled until the next meeting.

5.3 Bill Bannock grant application: This application was reviewed. Don declared a conflict and Crystal abstained from voting. Motion: That the grant application submitted by the Rotary Club of The Pas be approved in the amount of \$7,100. Moved by Herb, seconded by Trent. Danny, Herb and Darcie were in favor, Trent opposed and the motion was carried.

5.4 Signage: This was tabled until the next meeting.

6. Next meeting date: To be determined

7. Adjournment. The meeting was adjourned at 12:58 p.m. Moved by Crystal.