

Destination Marketing Committee meeting
September 6, 2017
Visitor Information Centre

In attendance: Lonnie Karpick (Chairperson), Danny Halpin (Vice-Chairperson), Trent Allen, Herb Jaques, Darcie Thompson, Crystal Krost

Regrets: Sonny Lavallee

1. Call to order: The meeting was called to order at 12:12 p.m.
2. Adoption of the agenda: The agenda was adopted as presented. Moved by Herb, seconded by Danny. All in favour and carried.
3. Adoption of Minutes: The minutes of the meeting of August 17, 2017 were adopted as presented. Moved by Danny, seconded by Darcie. All in favour and carried.
4. Old Business
 - 4.1 Tabled items
 - 4.1.1 Membership dues with Tourism North and Travel Manitoba: This item was tabled until further information is presented.
 - 4.2 Staff person: Darcie stated that a new staff person had been hired to fill the Economic Development Coordinator position. Kim Ballantyne has been hired and will begin on October 2nd.

The question of office space arose and Darcie spoke of the possibility of shuffling offices around inside the Visitor Information Centre (VIC) to accommodate people better. Herb declared a conflict as he is the property manager for the VIC but did offer to facilitate a discussion amongst current tenants about office spaces.

A discussion about job description and outcomes was to be forthcoming from The Pas Community Development Corporation (TPCDC) according to Danny and Darcie requested the Destination Marketing Committee (DMC) be involved in that.

Lonnie suggested that for the Economic Development Coordinator (EDC) one person each from TPCDC and the DMC act as liaisons between the EDC and the two boards. Herb suggested that role be filled by the Chairperson of each board.

It was decided that all board members would submit a list of goals and objectives they would like to see the EDC address to Trent and they would be compiled. It was also suggested that a meeting be arranged with the President, Vice-President and the Office Manager of The Pas & District Chamber of Commerce to discuss the potential for the Chamber to get involved financially in support of the EDC and the benefits the Chamber may see from their involvement. Trent would send an invite with a tentative date of 5:00 p.m. on September 13th.

4.3 Grant final report: An email vote to accept the grant final report presented by Crystal was conducted and successful and a formal motion to now accept the report was made.

Motion: Moved by Trent, seconded by Darcie, to accept the grant final report as presented.

All were in favour and it was carried.

5. New business: No new business was presented.
6. Next meeting date: The next meeting date will be announced once it is confirmed when the board can meet with representatives of The Pas & District Chamber of Commerce
7. Adjournment: The meeting was adjourned at 12:31 p.m., moved by Trent.