

Destination Marketing Committee Meeting

November 9, 2017

Visitor Information Centre

In attendance: Dany Halpin (Vice-Chairperson), Trent Allen, Sonny Lavallee, Crystal Krost, Darcie Thomson, Kim Ballantyne (Destination Marketing/Economic Development Coordinator for The Pas Community Development Corporation and Destination Marketing Committee)

Regrets: Herb Jaques, Don Dunnigan

1. Call to order: The meeting was called to order at 12:07 p.m.
2. Adoption of agenda: Crystal added item 5.5 Meeting budget to the agenda. The agenda was adopted as amended. Moved by Darcie, seconded by Crystal, all in favor and carried.
3. Adoption of minutes: The minutes of the September 6, 2017 meeting were presented. Trent noted Crystal's name was omitted from the attendance at the meeting and should be included. The minutes were adopted as amended. Moved by Darcie, seconded by Crystal, all in favor and carried.
4. Old Business

4.1 Tabled Items

4.1.1. Membership dues with Tourism North and Travel Manitoba: Crystal advised the Town will send the bill when they receive it. She believes the bills will arrive in January.

5. New Business

5.1 Board member roles and election of new chairperson: After a brief discussion it was decided this would be tabled to the next meeting so the board members who were not in attendance could attend. Danny will continue to serve in the interim as Chairperson.

5.2 Chequing account: Crystal advised that everything is now set up at the Westoba bank however Lonnie is still listed as the Chairperson. Lonnie resigned prior to this meeting. Crystal suggested the board proceed with the current set up until it is decided who is the new Chairperson.

There is one invoice outstanding to the Opasquia Times. That bill will be paid shortly. Crystal also recommended cheque requisitions to have something to circulate back to the board going forward.

5.3 Discussion of meetings with Kim Ballantyne and joint meeting of DMC and TPCDC: Positive feedback was reported on both meetings.

5.4 Grant applications

5.4.1. Arts & More: This grant was reviewed and the requested amount of \$500 was approved.

Motion: That The Pas Arts Council Inc. be allotted \$500 as per their grant application submitted to the Destination Marketing Committee for the meeting dated November 9, 2017. Moved Darcie, seconded by Crystal, all in favor and carried

5.4.2 Rotary Grant: This grant was review and the requested amount of \$1,950 was approved.

Motion: That the Rotary Club of The Pas be allotted \$1,950 as per their grant application submitted to the Destination Marketing Committee for the meeting dated November 9, 2017. Moved by Sonny, seconded by Trent. Darcie and Crystal both declared a conflict and abstained. Danny, Trent and Sonny in favor and carried.

5.5 Meeting budget: Crystal suggested budgeting money for meetings if they are held over lunch hours to provide for food and drinks at meetings. It was suggested allocating \$50 per meeting and that Kim Ballantyne would make arrangements prior to each meeting. It was decided to use the Grub Box and Crystal would set up an account there.

Motion: Crystal to set up an account at the Grub Box for the Destination Marketing Committee. Moved by Crystal, seconded by Sonny, all in favor and carried.

6. Next meeting date: December 4, 12:00 p.m. at the Visitor Information Centre

7. Adjournment: The meeting was adjourned at 12:39 p.m. Moved by Trent.